

# Sollis Health to open medical concierge service on island

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A members-only, medical concierge service offering year-round, continuous care will welcome Palm Beach patients beginning in March.

Sollis Health, which provides basic to advanced urgent care with no wait times, will open a flagship location at 324 Royal Palm Way.

The new location will be the eighth for New York-based Sollis, which also operates medical centers in New York City, Long Island, Los Angeles and Miami.

A ninth location is planned for San Francisco, the company said.

The 4,000-square-foot Palm Beach facility, which will be staffed by emergency room physicians, is equipped with comprehensive on-site labs and advanced diagnostic imaging capabilities including MRI, CT scan, Ultrasound and X-ray.

Sollis can handle any medical need, including 90% of what a typical emergency room treats, with no appointment and no wait, said Andrew Olanow, co-founder of Sollis Health.

Sollis locations also offer COVID-19 testing, vaccinations, point-of-care testing and IV medication therapy.

"We are here for emergencies, simple complaints and anything in between," Olanow said. "With diagnostics and care all under one roof, our comprehensive services ensure a streamlined experience. There are many private medical services out there, but none are 24 hours a day, seven days a week, 365 days a year, with incomparable VIP amenities."

The company's service approach is personalized, discreet and empathetic, Olanow said.

Sollis locations are designed to imitate residential living with first-class finishes and thoughtful amenities.

"We really believe in infusing our



An imaging room is pictured at the new Sollis Health medical facility, which is expected to open on Royal Palm Way in March. The location is equipped with comprehensive on-site labs and advanced diagnostic imaging capabilities.

PROVIDED BY SOLLIS HEALTH

health-care experiences with hospitality," he said.

"You go in with less of a medical industrial feeling and more of a high-end residential feeling. The lights aren't all bright and fluorescent, but instead it's softer lighting with more attractive furnishings to make you feel calmer in stressful situations."

Sollis chose to open its newest location in Palm Beach because of an overlap with patients at its four centers in New York, Olanow said. Three are in New York City and one is in The Hamptons.

"Many of our patients in New York and Los Angeles have homes in Palm Beach," he said. "For us, the main reason we chose to expand there is the belief that there is a similar sense of values for best-in-class medical care and really attentive customer service."

Sollis has about 8,500 members nationwide, Olanow said, with about 6,000 of those in New York.

He said the Palm Beach location is expected to service about 1,500 members when it opens.

Until then, Sollis patients on the island can access concierge medical care

at a pop-up clinic at 350 Royal Palm Way.

The facility, which is open daily from 7 a.m. to 11 p.m., offers basic to advanced urgent care. It also provides vaccinations, point-of-care testing and premium house-call services in Palm Beach County.

Olanow said the company looks forward to continuing to provide high-level medical care in the short-term, with a long-term goal of increasing its national presence.

"We're really proud of the medical care that we provide, and we want to be able to share it with more communities," he said.

Individual pricing for Sollis Health memberships start at \$3,000 per year. Membership includes unlimited access to all Sollis Health medical centers, unlimited physician visits at no cost, expedited access to premier specialists, round-the-clock telemedicine, access to on-site advanced imaging and lab, unlimited COVID testing, member privileges from exclusive partners, patient advocacy and care navigation.

For information, visit [sollishealth.com/locations/palm-beach](https://sollishealth.com/locations/palm-beach).

## Town Center

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were confronting declining numbers of shoppers as customers turned to the internet and cheaper outlets.

But while many malls took a hit the past two years, the Town Center Mall, anchored by upscale companies Bloomingdale's, Macy's, Neiman Marcus, Nordstrom and Saks Fifth Avenue, has been able to thrive, according to Salvador Saldaña, the mall's general manager.

"We haven't lost a beat," Saldaña said. "In fact, we've continued to flourish because of our five-star mentality. When a shopper comes in, we have to meet that expectation. We have to meet their demands in order for us to continue to be a successful shopping center."

### Here's a look at the four new stores

- Crown of Light – Diamond rings, earrings and accessories. Located near Bloomingdale's.

- Donna Karan – Ready-to-wear designs and private, as well as virtual shopping appointments. Located near Bloomingdale's.

- lululemon (expansion) – The athletic apparel brand has more than doubled its space from a 3,000 to 7,000 square foot store. Located near Bloomingdale's.

- Vilebrequin – A French luxury brand that specializes in swimwear and ready-to-wear. Located in the Nordstrom Court.

### Four more stores are opening soon

- The Blue Dog Cookhouse & Bar – This casual dining serving up locally sourced, classic recipes with a modern twist. Located near The Container Store.

- Läderach Chocolatier Suisse – Artisanal Swiss chocolates as well as a large variety of pralines and truffles. Located near Bloomingdale's.

- OFFLINE by Aerie – An activewear brand opening its first location in Palm Beach County. Located near Macy's.

- Mayor's – The remodeled and expanded store with a selection of fine jewelry and timepieces. Located near Center Court.

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